



INTENSIVE PROGRAM OF BRAZILIAN CULTURE



Rio de Janeiro/RJ

Brazil



Brazil is located in South America and is the 5th largest country in the world. It has a population of nearly 200 million inhabitants. It is rich in natural resources and a highly industrialized country. Currently, it is the sixth largest economy in the world in purchasing power parity and the largest economy in Latin America. It exerts today strong international influence, in regional and global in scope. Brazilian people are joyful, festive, hardworking and mixed (indigenous, European, Asian and African roots). The large number of ethnicities generates a social environment in which people absorb pluralism, respect and tolerance for differences.

Capital: Brasilia

- **Official Language: Portuguese**
- **Currency: Real**
- **States: 26 + 01 federal district**
- **GDP: US\$ 1.5 trillion (2009)**

Minas Gerais and Belo Horizonte



Belo Horizonte/MG

The State of Minas Gerais has 20 million inhabitants and is the third economy in Brazil. It is a major exporter of mineral ores. The state holds approximately 60% of the national historical heritage. Its cuisine is diversified and considered the best of Brazil. Land of mountains, beautiful landscapes, parks and waterfalls, it is a center for adventure sports, and also features several leisure options in the midst of nature and its historical cities.

The capital of Minas Gerais is Belo Horizonte (BH). It has 2.4 million inhabitants and is the fourth most populous city of Brazil. Considered the Brazilian city with the largest number of bars per inhabitant, its night offers the most varied styles options, from ballad to the international quality gastronomy. In the surroundings of BH, a few kilometers away, there are various leisure activities: adventure, fun and culture. In addition, it is about 400 km from Rio de Janeiro and 580 km from São Paulo.

The winter (June- September) is mild and dry and the summer (December- March) is hot and rainy. The rainy season is from October to March. The temperature is pleasant during the year, between 15°C and 28°C (59 to 82 F). The annual average is 21°C (70 F).



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Izabela Hendrix Methodist Institute



Izabela Hendrix Methodist Institute was founded in 1904 by the North-American Methodist missionary Martha Watts. With over a century of existence, the institution, which is part of the net of more than 700 universities, colleges and schools in all continents adopts this style: it values its memory, but it is original and projects the future in every moment. Izabela Hendrix believes in the transforming power of the high quality education. To form socially responsible leaderships has been and will always be the methodology of this school. Izabela Hendrix is an institution that offers more than a qualified staff. It educates active and aware youth who mark the society as competent and ethic professionals.



“BRAZILIAN WAY”

The Course is offered in English in weekly modules. It can last from 1 to 3 weeks. The Course includes classes, technical and cultural visits and interaction with Brazilian students.

Module 1: Business in Brazil

Module 2: Brazilian Culture A: cities, architecture and design

Module 3: Brazilian Culture B: music, dance and cinema

Obs: All modules can include the option of Basic Portuguese.

Schedule Sample:

Module 1: Business in Brazil

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning	Welcome and Brazil and Brazilian basic knowledge	Brazilian Business	cultural visit (d)	Brazilian Economy	Technical visits: SEBRAE & Saint Jude
Afternoon	Basic Portuguese	Basic Portuguese		Basic Portuguese	

Module 2: Brazilian Culture A: cities, architecture and design

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning	Brazilian History I	Sacred Art: Historical towns from the Colonial Period	cultural visit (b)	Interior Design in Brazil	cultural visit (c)
Afternoon	Brazilian Culture	modern Architecture		Fashion Design in Minas Gerais	Technical visit: City Hall

Module 3: Brazilian Culture B: music, dance and cinema

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning	Brazilian History II	Brazilian Dances: samba	cultural visit (a)	Brazilian Cinema	Brazilian Dances: Forró
Afternoon	Capoeira	Brazilian Music		Soccer	cultural visit (e)

Obs:

- This is only a sample. Days and time may change. Visits and classes can be selected according to the group preferences
- All evenings students can interact with Brazilian students of the College and attend to College classes (in Portuguese)

Contact:

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Inhotim - Brumadinho/MG

Cultural visits:

a) Inhotim: 1 day- a unique site that offers a broad ensemble of art works inside a Botanical Garden of extraordinary beauty: www.inhotim.org.br

b) Ouro Preto: 1 day- Historical town. Unesco Heritage. 1 hour away from BH. www.ouropreto.org.br

c) City tour BH: ½ day- www.belo-horizonte.travel/belohorizonte-guide#815

d) Vale Verde: Eco Park with attractions like - cachaza production, orchids, tree top walk and typical animals. 1 day: www.valeverde.com.br

e) Social Project Shade and Fresh Water: social and educational project for poor children www.projetosombraeaguaafresca.org.br/

Thecnical Visits:

Visit to Belo Horizonte City Hall to know the model of public administration adopted by the City since 2003, that includes Participatory Budget.

Saint-Jude Medical: the administration of a multinational in the Brazilian context. St. Jude Medical is a US Company and develops medical technology and services.

Sebrae: Brazilian Support Service for micro and small Business

Costs: Course + visits

MODULE	MIN. STUDENTS	COST
I, II e III	10	R\$ 1.525,26
I	10	R\$ 493,68
II	10	R\$ 783,16
III	10	R\$ 536,84

Not included: lodging*, travel insurance, flight tickets and food

**We help provide lodging, according to the options*

1) Hotel Formule 1 (10 minutes walking from College)- 3 people per room- around U\$22/day

2) Home stay in our students houses- around U\$ 16,50/day

Groups must be between 10 and 30 people.

Food (average prices):

Breakfast: R\$ 7,00 per meal

Lunch at College: R\$ 6,50

Dinner at Savassi neighborhood. Lots of restaurants. Between R\$ 10,00 and 25,00

We estimate an average budget of 40 reais per day for food expenses.

Optional visits (not included):

Arts and Crafts Fair- Sunday morning

Serra do Cipó- National park with waterfalls:

www.serradocipo.com

Caves with beautiful stalactites and stalagmites:

www.andaminas.com.br



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